



Memoir
Uganda
Showcasing Uganda

OUR MEDIA KIT



ABOUT US

Memoir Media Uganda Ltd (trading as Memoir Uganda) is a premier tourism and travel media company dedicated to showcasing the beauty, culture, and experiences that Uganda and the world have to offer. Through innovative storytelling and creative media solutions, we connect travelers, businesses, and destinations, inspiring wanderlust and driving tourism growth.

Based in Uganda, we specialize in crafting compelling narratives, stunning visuals, and impactful campaigns that bring destinations to life. Our passion lies in blending creativity and technology to create unforgettable content that captures the spirit of travel and exploration.

To us, Uganda is more than a tour destination. It is our homeland. Our knowledge about Uganda is ocean deep and we love showing the country's splendid beauty to the world. We aim at sharing and showcasing Uganda to its tiniest bit, better than anyone else. We also aim at conserving our home land through our un wavered efforts towards climate change awareness.

Our magazine (Memoir uganda) is an annual publication and reaches a national audience of over 200,000 persons both through print and online dissemination. It is distributed widely targeting high-end agencies and news stands across Uganda, including consulates, Embassies, Hotels, Lodges, Libralies, Education centres, to mention but a few.

Each issue of Memoir Uganda Magazine delves into the often overlooked and unknown facets of Uganda's diverse potential.

Our comprehensive coverage includes itineraries, consular information, timely and updated travel insights, and essential tips for both visiting and living in Uganda as well as a detailed focus area per issue.

We believe that travel should enrich lives and promote a better world for everyone, which is why we are committed to conservation efforts and climate change awareness.

ADVERTISE WITH US

Unlock a unique opportunity to captivate a targeted audience with Memoir Uganda! Our platform reaches travelers from all corners of the globe, offering a creative and compelling way to present your brand's message. Advertising with us guarantees excellent engagement and visibility. Your message will resonate with a diverse and expansive audience, capturing the attention of travelers eager to explore new horizons. Partnering with us means tapping into a diverse community seeking tourism and travel inspiration, tips, and insights.

Our content captivates and informs, ensuring your brand receives the attention it deserves. We craft compelling narratives that integrate your brand into the tourism and travel experience, fostering genuine connections with our audience. Showcase your services, products, or destinations and become a go-to resource for travelers. We offer customized advertising solutions tailored to your brand's identity and objectives.

Advertise with Memoir Uganda Magazine and embark on a journey of discovery, connection, and growth. Our magazine is published both in print and shared to varied online platforms digitally. We provide affordable ad pricing options that ensure you can connect with your customers in the most budget-friendly way possible.

For inquiries and to discuss advertising opportunities, please contact us at advertise@memoirugmag.com or info@memoiruganda.com.

Let's create an advertising partnership that will captivate the world!





In this issue, we unveil the majestic world of mountain gorillas, shining a spotlight on these gentle giants that call Uganda home. As you flip through these pages, you will be enthralled by their beauty, fascinated by their habits, and motivated by their conservation stories.

READER Profile



Potential Readership
135,000+



Online Readers
90,000+



46% FEMALE



Industry Readers
70,000+



54% MALE

SOCIAL Reach

Facebook

Instagram

Linkedin

Quora

X

Pinterest

Newsletter

OUR RATE CARD (UGX)

All rates are exclusive of VAT

ARTWORK SIZE	ONE ISSUE	TWO ISSUES	THREE ISSUES
Full page	2,500,000	4,800,000	5,400,000
Double Page Spread	4,600,000	8,000,000	10,600,000
Ad Focus Special	5,000,000	9,800,000	14,300,000
Inside Front Cover	2,800,000	5,200,000	7,600,000
Inside back Cover	2,600,000	5,000,000	7,200,000
Outside Back Cover	3,000,000	5,800,000	8,000,000
Directory	250,000	450,000	650,000
Half Page	1,500,000	2,800,000	3,900,000
Quarter Page (Market place)	600,000	1,100,000	1,700,000

AD SIZE SPECIFICATIONS

Artwork to be saved in PDF/X-1a or tiff format in high res of 300 dpi.

FULL PAGE



(L:20cm X W:26.5cm)

DOUBLE PAGE SPREAD



(L:40cmX W:26.5cm)

HALF PAGE VERTICAL



(L:10cmX W:26.5cm)

HALF PAGE HORIZONTAL



(L:20cm X W:13cm)

QUARTER PAGE



(L:10cm X W:13cm)



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